

Message Text

UNCLASSIFIED

PAGE 01 LIMA 03048 152109Z
ACTION ARA-10

INFO OCT-01 ISO-00 /011 W
-----152112Z 096859 /66
O R 152003Z APR 77
FM AMEMBASSY LIMA
TO USIA WASHDC IMMEDIATE
INFO SECSTATE WASHDC 4428

UNCLAS LIMA 3048

USIAC FOR ILA

ARA FOR ASST. SECRETARY TODMAN

EO 11652: N/A
SUBJ: MEDIA USE, CENTER OAS SPEECH

REF: USIA CIRC 10051-U

1. PRESIDENT'S SPEECH GIVEN HEAVY AND PROMINENT MEDIA COVERAGE IN LIMA AND PROVINCES.
 2. GOVERNMENT'S OCI (CENTRAL OFFICE OF INFORMATION) WOULD NOT AUTHORIZE LIVE TRANSMISSION SATELLITE FEED.
 3. ENTEL-PERU FOULED UP SATELLITE TRANSMISSION BY FAILING TO PLUG IN SPANISH TRANSLATION. USIS LIMA FORTUNATELY OBTAINED AUDIO FEED FROM VOA CENTRAL RECORDING AND DUBBED IT TO 3/4" CASSETTES FOR DISTRIBUTION TO TV CHANNELS.
 4. THREE MAIN LIMA TV STATIONS AND 14 AFFILIATES CARRIED EXTRACTS. CHANNEL 4 USED 4 MINUTES, LEADING EVENING NEWS SHOW WITH CARTER SPEAKING IN SPANISH. CHANNEL 5 USED 3 1/2 MINUTES WITH THEIR CORRESPONDENTS PROVIDING HIGHLIGHTS OVER VIDEOTAPE. GOVERNMENT CHANNEL 7 USED SIX MINUTES OF SPANISH DUBBED CASSETTE. ESTIMATED AUDIENCE ONE MILLION 700 THOUSAND.
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5. NINE LEADING LIMA RADIO STATIONS AND THEIR 17 INTERIOR AFFILIATES USED VOA FEED IN TOTAL OR EXTRACTS. POST INFORMED SIX INTERIOR STATIONS WITH SHORT WAVE RECEIVERS PARTICULARS VOA FEED AND ASSUMES MOST USED PARTS OR ALL OF SPEECH. FIVE LIMA STATIONS USED VOA CORRESPONDENT REPORTS. ESTIMATE 40 PERUVIAN RADIO STATIONS WITH ESTIMATED AUDIENCE ONE MILLION 300

THOUSAND.

6. ALL NINE LIMA DAILIES FEATURE COMMERCIAL WIRE SERVICE COVERAGE, MOST OF THEM RUNNING STORY TREATMENT ON FRONT PAGE. LA PRENSA USED EXTRACTS FROM USIS LIMA SUPPLIED COPY TEXT OF ADDRESS ON FRONT PAGE. INDICATIONS ARE MAJORITY LIMA NEWSPAPERS WILL CARRY EDITORIALS IN NEXT FEW DAYS BASED ON USIS LIMA RELEASE OF PRESIDENT'S TEXT. ESTIMATED NEWSPAPER CIRCULATION APRIL 15, 800 THOUSAND.

7. FULL SPANISH TEXT SENT TO 600 KEY CONTACTS IN GOVERNMENT, PRESS AND PROFESSIONAL GROUPS. COPY DELIVERED APRIL 15 DIRECTLY TO FOREIGN MINISTER DE LA PUENTE WHO HAD EXPRESSED SPECIAL INTEREST IN OBTAINING ONE.

8. OST'S 3/4" DUBBED CASSETTE RECORDING OF SPEECH DELIVERED TO REMIGIO BERMUDEZ, SON OF PRESIDENT, WHO ADVISED THAT PRESIDENT WILL VIEW SAME EVENING OF APRIL 15.
HANSEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INFORMATION MEDIA, BROADCASTING, SPEECHES, REGIONAL ORGANIZATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LIMA03048
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770132-0152
Format: TEL
From: LIMA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770453/aaaabuac.tel
Line Count: 81
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e6ee98a4-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 10-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2796316
Secure: OPEN
Status: NATIVE
Subject: MEDIA USE, CENTER OAS SPEECH
TAGS: SOPN, PE, US, OAS, (CARTER, JIMMY)
To: USIA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/e6ee98a4-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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